

Paper Wrapping for Optimal Protection

Product Launch
PAPERwrap

With its PAPERwrap product, Storopack is launching a smart alternative to traditional air bubble film

Metzingen, June 2026. The Storopack range now offers yet another alternative to traditional air bubble film or rolled foam made from polyethylene. PAPERwrap is made exclusively from the renewable raw material paper and can therefore be fully recycled. Easy-to-use PAPERwrap is ideal for wrapping and cushioning small and fragile products and can also be used to protect the surfaces of highly sensitive goods. Items are thus reliably protected from shocks, scratches, and damage during transport. PAPERwrap is now available to all Storopack customers around the world.

Versatile and User-Friendly

The protective packaging comes in single and two-ply paper cushioning for perfect product protection and optimized use of resources. The 3D honeycomb structure of the die-cut kraft paper ensures optimal cushioning, while the tissue paper on the inside can be used for highly sensitive surfaces. For example, it can protect stainless steel and aluminum surfaces or glass from scratches and other forms of damage. For less sensitive goods, the user can use the honeycomb paper on its own. It is available in either brown or white. The compact machine is ready at the press of a button and can be set up for simple integration directly at the packing station or mounted on the wall. It can dispense both papers at the same time if necessary and provides simple, efficient access directly at the packing station at very high speeds of up to 30 meter per minute. Thanks to the integrated manual cutting system, the paper can be easily separated by the operator after use. As the paper is supplied on rolls and the volume is only created by the machine processing, PAPERwrap is also a very space-saving solution. In addition to optimally protecting shipping goods during transport, PAPERwrap also guarantees a positive unboxing experience for the end customer thanks to its smart properties.



The 3D honeycomb structure of the die-cut kraft paper ensures optimal cushioning, while the tissue paper on the inside can be used to protect highly sensitive surfaces such as stainless steel and glass. **Image: Storopack**



PAPERwrap is ideal for wrapping goods and reliably protects products in the box.

Image: Storopack

* * *

Storopack press releases and print-ready images can also be found online at www.storopack.com and www.cc-stuttgart.de/presseportal. *Images may be reprinted free of charge for editorial purposes, provided their source is stated.*

About Storopack

Founded as Johannes Reichenecker leather tannery in 1874, since 1959 Storopack Hans Reichenecker GmbH based in Metzingen, Germany, is a specialist for protective packaging. The globally active company produces and supplies made-to-measure and flexible protective packaging for various industries. Storopack is present with own production locations and branch offices in Europe, North America, South America, Asia and Australia. 2,400 employees work for Storopack worldwide. In the year 2024 Storopack generated sales of 573 million Euros.

Storopack products are available in more than 60 countries. Further information on www.storopack.com

Press contact:

Leonie Schulz
Storopack Hans Reichenecker GmbH
Untere Rietstr. 30
72555 Metzingen
Tel.: +49 7123 164-0
leonie.schulz@storopack.com